

A nighttime photograph of a city skyline with several tall, modern skyscrapers. The buildings are illuminated with warm, golden-yellow lights, and some have distinctive architectural features like spires or rounded tops. The sky is dark, and the overall atmosphere is one of a vibrant, modern urban environment.

# DIGI WEB

Empowering real estate developer  
with visionary marketing strategies.



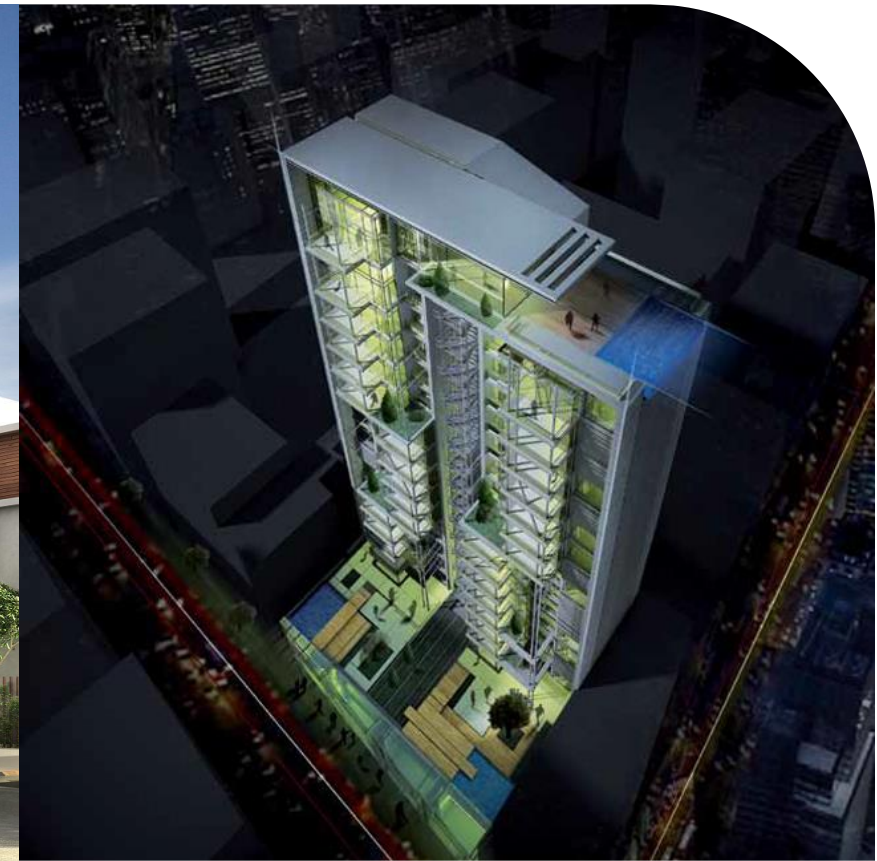
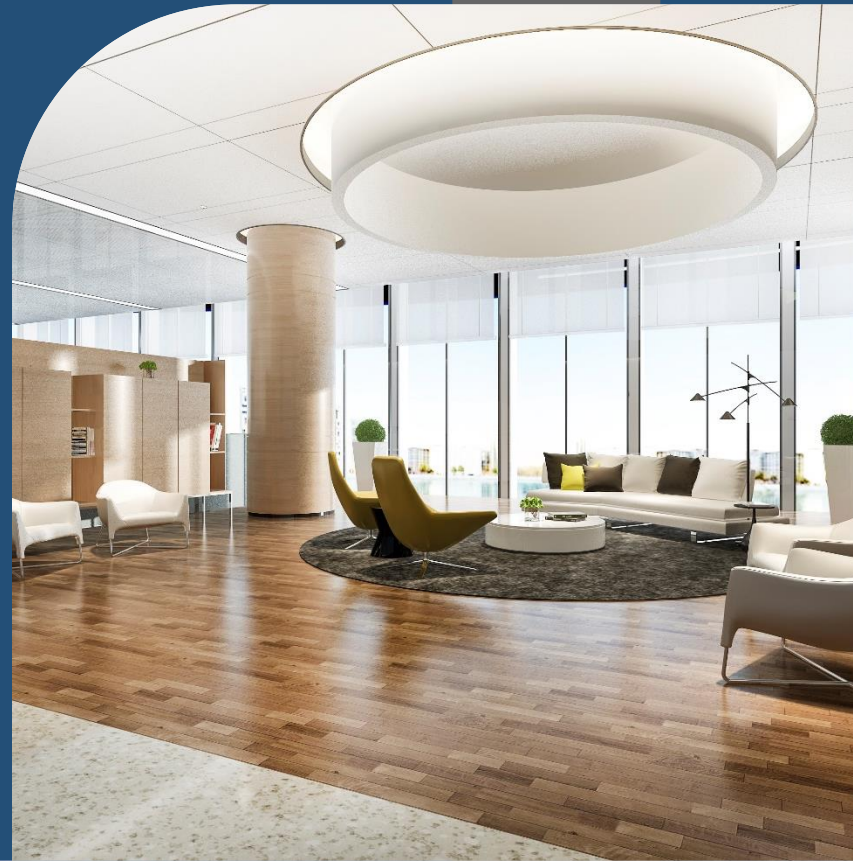
# Let's Get to know each Others!

With over 50 global real estate developers and a portfolio exceeding \$5 billion in real estate branding and marketing, Digi Web has emerged as a leader in digital transformation and real estate marketing over nearly two decades. We offer customized services aimed at elevating brands and projects. From logo design to hybrid marketing strategies, data mining, and analysis, we deliver impactful results, establishing ourselves as a trusted partner in enhancing market presence and driving success.

Digi Web was founded by Fady El Sayah, a visionary in digital transformation and marketing







# What we do

Indulge your Projects into a Unique Blend  
of Branding and Marketing

At Digi Web, we craft a tailor made Branding &  
Marketing Scheme to transform your Real Estate  
Project into THE HOME of the future





**You Ask... We Listen**



# Aim

Our Aim is to assist all our clients in achieving the success they seek in their real estate ventures.

Join forces with Digi Web Team, a leading provider of comprehensive branding and marketing solutions for real estate developers and companies globally.

Our seasoned team excels in managing projects of all scales with precision and expertise.







**Strategic Branding for Real Estate**



**Strategic Marketing for Real Estate**



**Advanced Data Mining & Analysis**

# At The Heart of Our Services

Our business approach with Real Estate Developers revolves around three core pillars

- Strategic branding for Real Estate
- Strategic Marketing for Real Estate
- Advanced Data Mining & Analysis





# Success Stories

More than **\$ 5 Billion** of Real Estate Projects  
marketed through Digi Web





# Arbil Mass City

Project Size: 1759 Villas  
Project Value: \$1.5 Billion over 1 Million SQM  
Project Location: Iraq

- **Client Name:** Trillium Holding & Mass Holding
- **Campaign Name:** Name Our Project & Win \$30,000
- **Campaign purpose:** Introduce The Alliance of Both Developers to the Iraqi Market and collect Data
- **Campaign Duration:** 30 Days
- **Campaign Results:** Project is being sold into phases.
- **End Results:** Developers reached their target
- **Link:**  
<https://www.facebook.com/TrilliumHolding/videos/10152813675415188/>
- **Digi Web Provided Services:**
  - Project Branding
  - 360 Full Fledge Marketing & Advertising
  - Sales Event Co Organization
  - Data Mining & Analysis for future use





# The Titan

Project Size: 25 Floors + 160 Offices

Project Value: \$150 Million

Project Location: Lebanon

- **Client Name:** Trillium Holding
- **Campaign Name:** What Would you do with a Million USD
- **Campaign purpose:** Push people to buy in The Titan and one of them will get a \$ 1 Million USD as a Debit Card to spend.
- **Campaign Duration:** 30 Days
- **Campaign Results:** Huge Demand on the Project
- **End Results:** Project sold
- **Link:**  
<https://www.facebook.com/watch/?v=1464898636962239>
- **Digi Web Provided Services:**
  - Project Branding
  - 360 Full Fledge Marketing & Advertising
  - Sales Event Co Organization
  - Data Mining & Analysis for future use





# Trillium Beirut

Project Size: 90 Flats + 100 Offices

Project Value: \$300 Million

Project Location: Lebanon

- **Client Name:** Trillium Holding
- **Campaign Name:** Name Our Project & Win \$20,000
- **Campaign purpose:** To Introduce the Developer to the Lebanese Market with affordable residential units, Create Awareness about the project, collect data and sell
- **Campaign Duration:** 30 Days
- **Campaign Results:** Project Sold in 24 hours during launching ceremony
- **End Results:** Project Name Took Over Company Name
- **Link:**  
<https://www.facebook.com/TrilliumHolding/videos/463591117093001/>
- **Digi Web Provided Services:**
  - Project Branding
  - 360 Full Fledge Marketing & Advertising
  - Sales Event Co Organization
  - Data Mining & Analysis for future use





# View Bchamoun

Project Size: 144 Residential Units / 21 Commercial  
Project Value: \$150 Million  
Project Location: Lebanon

- **Client Name:** Assets Real Estate Development
- **Campaign Name:** Not To Be Compared
- **Campaign purpose:** Promote the project and sell it to a wider audience of Lebanese Expats.
- **Campaign Duration:** 60 Days
- **Campaign Results:** Phase 1 of the project was totally sold.
- **End Results:** Project sold in phases.
- **Link:**  
<https://www.facebook.com/viewbchamoun/videos/2057217334593133/>
- **Digi Web Provided Services:**
  - 360 Digital Advertising Campaign
  - Sales Event Co Organization
  - Data Mining & Analysis for future use





# Cihan City

Project Size: 1404 Residential units  
Project Value: \$500 Million over 100K SQM  
Project Location: Iraq

- **Client Name:** Trillium Holding & Mass Holding
- **Campaign Name:** Enjoy Cihan City
- **Campaign purpose:** To Sell the project for people living in Arbil Iraq .
- **Campaign Duration:** 30 Days
- **Campaign Results:** Project is being sold into phases.
- **End Results:** Developers reached their target
- **Link:**
- **Digi Web Provided Services:**
  - Project Branding
  - 360 Full Fledge Marketing & Advertising



# Al Nayfa

Project Size: 52 Villas  
Project Value: \$50 Million  
Project Location: KSA

- **Client Name:** Rafal
- **Campaign Name:** A Villa From Al Nayfa (هدية النايفة بيت)
- **Campaign purpose:** Push people to engage with the developer in order to collect Data about their near and future Real Estate Interest and one shall win 1 Villa from Al Nayfa
- **Campaign Duration:** 30 Days
- **Campaign Results:** Project got sold during the campaign
- **End Results:** Project sold
- **Link:**  
<https://www.facebook.com/rafalcommunities/videos/1943355302365976/>
- **Digi Web Provided Services:**
  - 360 Digital Advertising Campaign
  - Sales Event Co Organization
  - Data Mining & Analysis for future use







# West End Gate

Project Size: 844 Residential units / 8 commercial

Project Value: \$100 Million

Project Location: Iraq

- **Client Name:** Berkeley Group
- **Campaign Name:** Enjoy London
- **Campaign purpose:** To Sell high penthouses in different projects related to Berkely Group
- **Campaign Duration:** 60 Days
- **Campaign Results:** Project is being sold into phases.
- **End Results:** Developers reached their target
- **Link:**
- **Digi Web Provided Services:**
  - Project Marketing
  - Offshore and Digital Marketing Campaign.



An aerial photograph of a tropical resort island. The island features a large swimming pool with a blue tiled bottom, surrounded by palm trees and lounge chairs. A sandy beach curves along the left side of the island, with several stone breakwaters extending into the turquoise water. The resort buildings have thatched roofs and are nestled among the palm trees. The water is clear, showing the sandy bottom and some coral reefs.

# Other Success Stories

Also, Digi Web offers comprehensive branding and marketing services tailored for the hospitality industry, with a track record of successful campaigns and satisfied clients worldwide



# Ithaafushi Maldives

Project Size: 119 Villas  
Project Location: Maldives

- **Client Name:** Assets Qatar
- **Campaign Name:** Indulge with Ithaafushi Maldives
- **Campaign purpose:** Launching of the Luxurious Resort Amid Covid\_19 Pandemic
- **Campaign Duration:** 60 Days
- **Campaign Results:** Hotel Got over Booked till end 2022.
- **End Results:** Client didn't have to close the resort against all odds.
- **Link:** <https://www.instagram.com/p/B5dRNV9KxHZ/>
- **Digi Web Provided Services:**
  - International Social Media Influencer Campaign where we engaged with people like
    - Gianluca Vacchi (Italy)
    - Taim AlFalasi تيم الفلاسي (UAE)
    - Islam Affro (KSA)
    - Ming Zee (China)
    - And many more





# MENA Hotels & Resorts

Project Size: 25 Hotels  
Project Location: KSA, UAE, Jordan

- **Client Name:** Alhokair Group
- **Campaign Name:** MENA Hotels & Resorts
- **Campaign purpose:** Rebranding of MENA Hotels & Resorts
- **Campaign Duration:** 1 Year
- **Campaign Results:** Total Rebranding of MENA Hotels & Resorts
- **End Results:** The brand became more modern for the Global Travelers
- **Digi Web Provided Services:**
  - Interior Design consultancy through our sister company PurpleMint
  - More than 300 Pages of Brand Manual
  - Total Uplifting for the brand online and social media presences.







# Portfolio

Some of the clients we worked for





# Senior Team



Fady El Sayah

**Founder**

25 Years of Experience in Digital  
Transformation & Marketing



Yolla El Accaoui

**Co-Founder**

20Years of Experience in  
Interior Design & Branding



Rita El Sayah

**Design Manager**

20 Years of Experience in  
Branding & Design



# Contact us

To Reach us you can use any of the below

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## Office hours

Monday to Friday

From 9 AM to 4 PM

